

# Around the World with Norman Rockwell

## Europe

by William C. House III  
Part 2.

My father's narrative doesn't start until Istanbul. These are the stops they made in Europe: London (Savoy), Paris (Montalembert), Barcelona (Ritz), Nice (Mondial), and Rome (Hassler). Wally Elton left after Rome. Clearly Europe won out for space allotted. These four scenes and three scenes from the ad on the first page made it. The Buckingham Palace Guards obviously were J. Walter favorites. They're in two layouts. Nothing else made it from England, certainly not the pigeons in Trafalgar Square. This is an interesting English shot below that never saw the light of day.



The dichotomy shown for Paris is interesting. In the first ad on page one, we find Can-Can girls with this caption "*Gay Paree has the best floor shows and the best menus. There's something for everybody in this beautiful city.*" The wife is looking at a menu while the guy is getting a nice leg shot for his album. In a nod toward higher culture, Joan of Arc finds a place in this ad. Below you'll find Mr. Rockwell at the statue of Joan of Arc and at Rome's Trevi Fountain. Not many photos here of Europe. I have more from the rest of the trip.

"The heart of London is just overnight from New York on Pan Am's big new 'Super-7 Clippers'."

"Nothing reflects the proud history of France better than this statue of Joan of Arc in Paris."

**"My sketch book proves you can see more of EUROPE when you fly Pan American"**

says **NORMAN ROCKWELL**

"Pan Am literally makes you a gift of time," says America's best loved painter... "Time to see and do more in more places. The million-mile skipper of my plane told me that no other airline flies direct to so many cities in Europe. You can go one way, return another, with a generous hatful of stopovers at no extra fare while you're there."

"And with its more than 50,000 Atlantic crossings, you can see why there's no doubt that Pan American is the world's most experienced airline."

"On Pan Am, Barcelona's an extra bit of color at no extra fare."

"Three coins? Throw 'em into Trevi Fountain and you'll return to Rome!"





Sketching afternoon English tea. To the right, colleague is shown where to place his feet. Wouldn't be surprised if they're near the banks of the Seine.



The motorbike picture could be anywhere. The one above looks like Barcelona or Rome. These are probably some of the people who were looking forward to being in an ad that Norman mentioned having to avoid in the future. All except the fellow sitting down. That looks like my dad.

Next, Part Three: [The Middle East](#)  
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