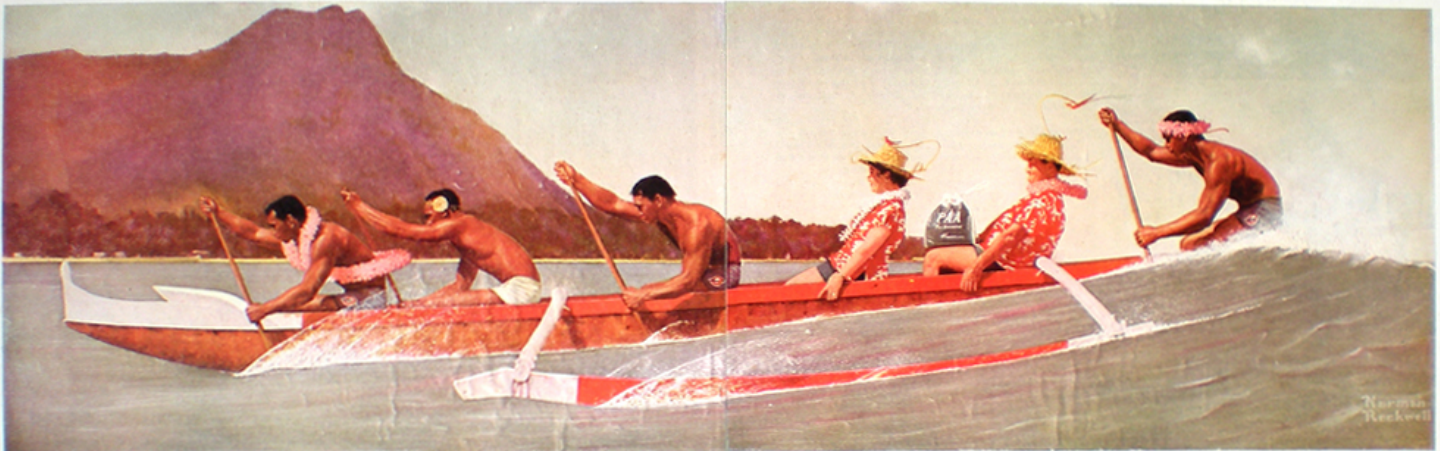


Around the World with Norman Rockwell

Hawaii

“The thing to do with life is Live it!”



Westward or Eastward—Hawaii, the paradise of the Pacific, is on Pan American's skyway to adventure 'round the world.



Half the fun of eating native dishes is not using a knife and fork. In Japan, you'll use hands.



Temple of the Emerald Buddha in Bangkok is a surviving testament to a half-forgotten kingdom.

And one of the nicest ways to Live it begins with a call to Pan Am. Then leave home for anywhere —over 600 offices to smooth your way all over the world.

Join the Pan American parade down the main street of the world. One wonderful experience follows on the heels of another.

See the frolicking tumbler of the Hawaiian surf. The moment of wonder as Fujiyama rises from a silver mist. Smell the exotic scents of hibiscus, frangipani and spice shops of the faraway Pacific islands. Watch the Middle East step-out of story-books. Hear the hoarse-guilty-talking Neapolitan folk songs. Stand before the haunting Colosseum,

near the spot where Mark Antony once spoke. Soon Pan Am will be flitting lightly with your heart.

All the world's ready to greet you. Now you're really living life—and loving it!

What are you waiting for? Why not meet the world halfway? Get your Travel Agent or Pan American on the telephone right now. Start planning your next vacation on Pan American—the only airline that meets you all the way 'round the world and to most places in between.

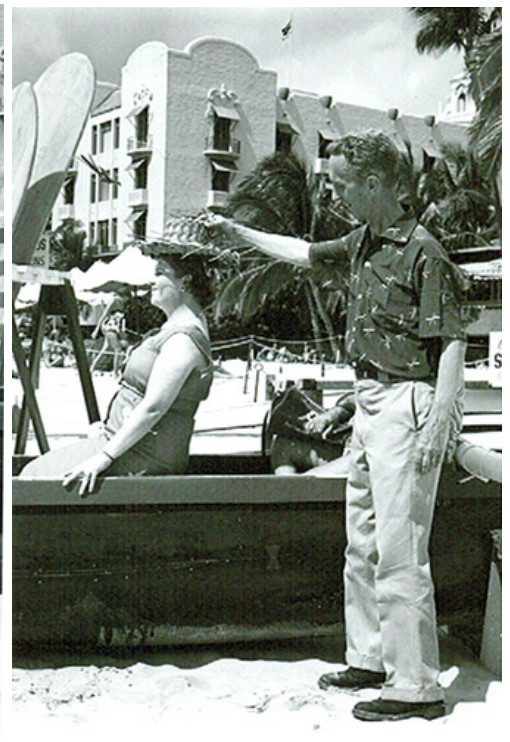
WORLD'S MOST EXPERIENCED AIRLINE

PAN AMERICAN

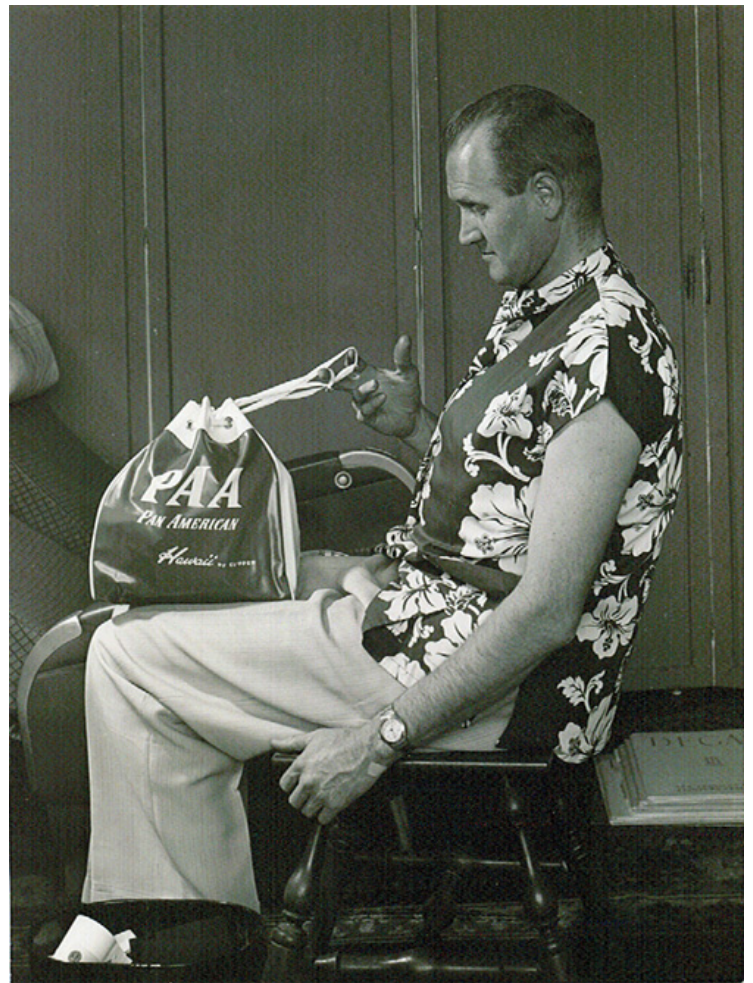


by William C. House III
Part 5.

My dad's story ends in Hong Kong. Fortunately there are lots of pictures to tell the Hawaiian part of the story. And since they are Norman Rockwell pictures, they are very informative and entertaining. Below are six individual shots setting up the huge two page ad above. It looks like he used the same Hawaii in all 4 positions in the canoe. There is an additional shot of Diamond Head that I haven't included here which was used by the artist as well.



Mr. Rockwell wasn't quite satisfied with some aspects of the couple in the outrigger, especially the bag, so he had my dad pose for both, wife and husband, in Florida. He put him in a Hawaiian shirt and stuck a pillow underneath. The shirt my dad is in, as well as the new bag (with the flying strap), made it in the final ad above.



You can't have an ad in the fifties and not have hula girls. The scene on the right, immediately below was in the ad on the first page. Looks like the ladies got a real makeover. The caption reads: *"Hawaii is a real fun and sun land. Here I am sketching at Waikiki ... surrounded by distractions."*





And finally, my two favorite shots of the whole trip, my dad and Norman balancing the model on a surfboard. Needless to say, none of these found their way into any ads.



